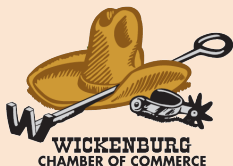


THE

# Hassayampa ALERT!

MAY 2023

WICKENBURG CHAMBER NEWSLETTER



## Mission Statement:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

## Value Statement:

**Passion** – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

**Service** – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

**Community** – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

**Together** – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

## 23rd Annual Street Dance & Food Truck Fest

**WHEN:** Saturday, May 20, 5:30 p.m. to 9 p.m.

**WHERE:** Stone Park, 164 E. Apache Street, Wickenburg, AZ

Join us in sending off the 2022-2023 event season at the 23rd Annual Street Dance!

Apache Street near the Wickenburg Library will be closed off for the occasion, and Hillbilly Deluxe will be bringing live music to the community stage. Enjoy our selection of food trucks that will be on site, and ages 21 and up are invited to check out the beer booth.

This event is free to attend! A limited number of picnic tables will be available and attendees are encouraged to bring lawn chairs.



## Swing Into Summer Event: Calling All Businesses!

**WHEN:** Friday, June 16, 5:30 p.m.

We're ready to Swing Into Summer! Join us for this fun shop local event.

### HOW IT WORKS

Local businesses are invited to participate in Swing Into Summer, a mini golf-inspired event with the goal of encouraging residents to shop local. Participating businesses will need to create a mini golf hole at their place of business. Players will purchase a scorecard with all participants listed and visit each business to play at each hole. Businesses are invited to create a special deal or sale to incentivize players to shop or dine at their business.

Players will be invited to an after party where awards will be given to the player with the best overall score. Businesses will also receive awards for the best themed hole and People's Choice.

A minimum of 6 businesses are needed to kickstart this event. If you are interested, please contact Sheila Goode at [sgoode@wickenburgchamber.com](mailto:sgoode@wickenburgchamber.com) or 928-684-5479.



## New Members

*Please welcome and patronize the following members!*

### Wickenburg Veterinary Clinic, Amber Schlick

1127 W. Wickenburg Way, Wickenburg, AZ

P: (928) 684-7866

wickenburgveterinaryclinic.com

aschlick@westernvetpartners.com

Veterinarian

Sponsor: Chamber Staff

### Desert Caballeros Foundation, Dr. Lawrence Serrano

P.O. Box 1286, Wickenburg, AZ 85358

P: (602) 369-3143

ezzzdoc@aol.com

Horseback Riding/Farms & Ranches

Sponsor: Chamber Staff

### Seven Roan Western Wear, Gloria Avants

70 E. Apache Street, Wickenburg, AZ 85390

P: (623) 396-5678

Troanww@gmail.com

Western Wear

Sponsor: Chamber Staff

### T Shugars BBQ, LLC, Tara Baptist

P: (480) 650-7543

www.tshugarsbbq.com

tshugarsbbq@gmail.com

Catering

Sponsor: Chamber Staff

### Walking Y Clean Up, Patty Denny

P: (406) 359-9378

purdenny@gmail.com

Excavating/Post Construction Cleaning

Sponsor: Chamber Staff

### R10D, LLC., Steven Moreland

16772 W. Bell Rd., Suites 110-104, Surprise, AZ 85374

P: (209) 206-0821

r10dconstruction@gmail.com

Construction Services/ General Contractors

Sponsor: Chamber Staff

## Tip of the Stetson

**Members helping your Chamber!**

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization.

Thanks to our members for your continued support this month!

## BY THE NUMBERS

### APRIL

### YTD

New Members

6

17

Mixer Attendance

76

212

Phone Calls

150

1,584

Office Visitors

905

5,286

Mail Inquiries

196

329

Chamber Website Visitors

1,700

17,300

Visit Wickenburg Website Visitors

5,180

67,996

Chamber Facebook Reach

9,400

47,998

Visit Wickenburg Facebook Reach

6,300

64,452

Gold Rush Facebook Reach

1,300

86,888

Bluegrass Facebook Reach

2,700

3,817

Weddings Facebook Reach

7

192

Film Commission Facebook Reach

177

807

Takeout & Delivery Facebook Reach

24

120

Legends of the West Facebook Reach

5,604

20,131

Twitter Reach

26

103

Chamber Instagram Followers Gained

28

89

Visit Wickenburg Instagram Followers Gained

59

318

## Membership Reinvestments

All American Shutters & Blinds LLC, Anita's Cocina, Arizona Horse Company, Brinkman Electric LLC, Brooks Air Conditioning, Buttermilk & Honey Bakeshop, Century 21 Arizona West - Laura Coughanour, Community Alliance Church, Double J Court Self Storage, Fire Rock Cowboy Church, Friends of Hassayampa, Habitat for Humanity Wickenburg Area Inc., Happy Trails of Arizona, K9 Konnection, L & M Construction, NRS Trailer/P&P Trailer Sales, Redeemer Lutheran Church, Serape Bleu, Shedsaz LLC, Soroptimist International of Wickenburg Inc., The Wickenburg Sun Twisted Dogwood, Vulture City Ghost Town, Wickenburg Dark Sky Association Inc., Wickenburg Family Dentistry, Wickenburg Veterinary Clinic, Your Secretary & Shipping

### Associate Members

Carol Wallace, Darrel Stadel, Diane Alessi, Dianne Huth, Dolly Turner, George & Sheila Campbell, Patricia Ryland



@wickenburgchamber



@wickenburgchamber

# RIBBON CUTTINGS



**Custom Wood Creations, Mike Clapp**  
*Woodwork/Crafts*  
(707) 291-7336



**Buttermilk & Honey Bakeshop, Fanny Hicks**  
*Bakery*  
69 N. Frontier Street, Wickenburg, AZ  
928-671-1333  
[buttermilk-honey-bakeshop.square.site](http://buttermilk-honey-bakeshop.square.site)



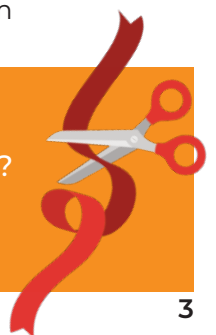
**Happy Grow Lucky, Rachel Kinman**  
*Farmers Market*  
901 W. Wickenburg Way, Suite 1, Wickenburg, AZ  
208-954-0965



**The Meadows Adolescent Center**  
*Behavioral Health Center*  
28331 W. Rocking Horse Lane, Morristown, AZ  
928-668-1999  
[meadowsadolescent.com](http://meadowsadolescent.com)

## Celebrate with a Ribbon Cutting!

Moving locations, planning a grand opening, or celebrating a special anniversary?  
Contact Chamber staff! Email [events@wickenburgchamber.com](mailto:events@wickenburgchamber.com) or call  
928-684-5479.





**business  
after hours**



## WHEN

**Thursday, May 18, 2023, 5:30 p.m.**

## WHERE

**My Father's Retirement Ranch  
400 N. Jefferson Street,  
Wickenburg, AZ**

## DETAILS

**\$10 per person**  
3 drink tickets with admission

*Please RSVP!*  
Mixer RSVPs are important for catering services.  
Register online, call (928) 684-5479, or email  
[events@wickenburgchamber.com](mailto:events@wickenburgchamber.com)

**PLEASE NOTE:**  
**business  
after hours**  
mixers are moving  
back to Thursdays!

## Successful Shred Event

On Friday, April 21, member Assured Document Destruction set up its mobile shredding truck in the Chamber parking lot for our bi-annual shred event!



The next shred event will be in October. Stay tuned for details.

## Thank You Volunteers!

April was National Volunteer Month! We celebrated our volunteers on Wednesday, April 26 at our Volunteer Appreciation Breakfast. Our team of four could not do what we do without the time and dedication of our volunteers from the Visitor Center to our events. From Sheila, Mike, Tracy, and Sierra: thank you for all you do!

Thank you to C & C's Baking Studio, Buttermilk & Honey Bakeshop, Prickly Perk Coffee Shop, Hassayampa Barbecue, Western Laundry and Cliff Rose Studio for being part of this event.



## Visitor Center Summer Hours Begin

As of May 1, the Wickenburg Visitor Center is now following summer hours.

The hours are Monday through Friday, 10 a.m. to 2 p.m., and closed on weekends.



Thank you to our incredible team of Information Specialists that volunteer in the Visitor Center throughout the year. Since October 2022, our volunteers have welcomed over 6,800 Wickenburg visitors!

## Chamber Office Closed for Memorial Day

The Chamber office will be closed on Monday, May 29 in observance of Memorial Day.



*Remember and Honor*

## June Quarterly Luncheon at the Wickenburg Golf Club

**WHEN:** Friday, June 9 at noon  
**COST:** \$25 per person

The next Quarterly Luncheon is coming up on Friday, June 9! Luncheons provide our members the opportunity to hear from community leaders in various sectors at the local, county, and state levels.



Speakers:

- BNSF Railway representative
- Additional speakers to be announced

Members are also encouraged to bring business cards and flyers to share with the group.

Location details will be available soon. More information will be available in upcoming Chamber Connection emails and the June edition of the newsletter. Check your inboxes!

## June Business Over Breakfast

**WHEN:** Wednesday, June 21, 8 a.m.

Let's beat the heat in June! Our June Business After Hours Mixer will be a Business Over Breakfast.



This breakfast mixer provides the opportunity to network and share information about your business in a casual setting.

Learn about upcoming events, programs, community updates, and network with other members.

Details will be available in upcoming Chamber Connection emails and the June edition of the newsletter. Check your inboxes!

## Take Advantage of the Summer Slowdown!



As we enter the summer months, we encourage members to use this time to plan and invest in their business through upcoming workshops and trainings.

Thank you to the members that gave us feedback on workshop topics! The Chamber will be organizing additional workshops in June and July. Stay tuned!

### Branding for Small Businesses with No Boundaries Marketing Group

**Monday, May 8, 12 p.m. to 1 p.m.**

Branding is one of those things that is often taken for granted in the marketing world. Most businesses are focused on lead generation but seldom do they understand how their brand plays a part in that. In this class, we will review important branding tips to keep your business top of mind with consumers and how to develop a cohesive brand strategy to get the biggest bang for your buck when it comes to your other marketing efforts!

### Re-Energize Your Email Marketing with No Boundaries Marketing Group

**Monday, June 12, 12 p.m. to 1 p.m.**

Email marketing is always one of those things that just seemingly gets left behind. Most common, businesses say they don't like getting all those emails so why should they be sending them? The fact is, consumers do want to receive them, the key is making sure you are producing relevant content that keeps them engaged. Most email marketing campaigns fail because either the consumer didn't sign up for the email or it wasn't crafted well. In this class, we will cover both along with tips on getting customers to opt-in to your program and getting to know your ideal customer. In addition, we will discuss content strategies and how to keep your clients engaged!

### Google Ad Training with Yavapai College SBDC

**Tuesday, June 13, 10 a.m. to 11 a.m.**

Google Ad Words is a great option to grow your business online and improve first-page ranking status. Learn all about how Google works and how this can help your small business.

### Let's Get a Marketing Plan! with Yavapai College SBDC

**Tuesday, June 20, 5 p.m. to 6 p.m.**

Learn how to plan on marketing your business with Hilarie Strong, Business Analyst with the Yavapi College SBDC.

Visit [wickenburgchamber.com/upcoming-events](http://wickenburgchamber.com/upcoming-events) to access these upcoming workshops.

## West Valley Biz 2 Biz Expo

WHEN: Wednesday, August 9, 4 p.m. to 7 p.m.

WHERE: ASU West Campus, 4701 W.

Thunderbird Road, Glendale, AZ

Mark your calendar for the West Valley Biz 2 Biz Expo in August!

Hosted by 6 of the West Valley Chambers of Commerce at ASU's West Campus, the 2023 Biz 2 Biz Expo offers an unparalleled opportunity for all businesses throughout the West Valley and beyond to showcase their products and services to hundreds of decision makers and buyers.

This exhibition opportunity is exclusively available for members in good standing of at least one of the West Valley Chambers — that's you! If you're interested in exhibiting, please visit the Glendale Chamber of Commerce website at [glendaleazchamber.org](http://glendaleazchamber.org).

Reserve your space before the event sells out! Registration is due by Friday, July 21, 2023.



## May Business of the Month



### Stagecoach Suites, Dennis & Sylvia DeVries

Hotels/Motels; Accommodations

608 W. Wickenburg Way, Wickenburg, AZ

928-684-3572



Rovey Farming



my father's retirement Ranch

